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SHERMAN FLIP FLOPS IN CONTROLLER'S RACE.

Editor's note: Although Board of Equalization Chair Brad Sherman(D) is by no means the only incumbent to file more than one Declaration of Intent to run for office in this election cycle, he's the only candidate who has filed for four different seats in the Demo primaries. And by his actions he has caused mass confusion in the controller's race, and some confusion in the races for the Board of Equalization. Here is CALPEEK's report & analysis...

...Sherman's late decision (2/8) to back out of the controller's race and file for reelection --- only to change his mind and file for controller and two other BoE seats on the last day (2/14), is causing some insiders to wonder about his *viability* as a Demo candidate for Statewide office. The worst case scenario, say CALPEEK sources, is that Sherman's flip flopping has badly damaged his image as a solid & respected public official and has certainly damaged his credibility as a candidate for controller. One source said, "He looks flaky."...

...That's the bad news. The only encouraging thing out this entire mess is that this story probably won't run in the mass media, thus voters will never really know about Sherman and his flip flopping. On the other hand, insiders will find out about Sherman's "march into the sea" and this may hurt him with potential donors...

...Why did Sherman, who has been an announced candidate for controller since Oct. 7, 1993, decide to back out of the race, only to change his mind? Our guess is **money**. Sherman is **not** a good fundraiser, and in fact if it weren't for his family's deep pockets, his most current financial report would look puny. But even Sherman's family has limits. If Demo Kathleen Connell spends around \$2 million in the June primary, sources believe Sherman will get crunched, despite having the best ballot title and the most experience...

...CALPEEK sources assume it was one of Sherman's close friends or perhaps consultant Parke Skelton who persuaded Sherman to reconsider his decision. He filed declarations of intent for two addition BoE seats and controller on Feb. 14th and sent out a Feb. 15th news release announcing that his controller's campaign theme would be, "*It's still the economy, stupid.*"...

1994: UPDATE ON RUN FOR STATEWIDE OFFICES

Editor's note: Here are a few items of interest regarding the June 1994 primary...

- **Governor** - Lots of negative reaction, as expected, to Demo Kathleen Brown's first "TV ad" which calls for a ban on *attack TV ads* in the upcoming campaign. The Sacto BEE editorial of Feb. 16 called her motives hypocritical and self-serving. Wilson's camp urged TV stations not to run a story on the "ad" on their news programs. Wilson's team claims that Brown's media buy for this ad is only a few thousand dollars, but by running the ad as "news," the Brown campaign will get tons of "free" exposure. A very smart move by Brown's team. Brown's chief Demo opponent, John Garamendi, called Brown's tactic a "desperate gimmick."...

...FYI: one sign the campaign is getting a bit nasty surfaced when CALPEEK got wind of what some are now calling Kathleen Brown: **Princess Moonbeam**. Others are calling her, "The mile-wide & inch-deep candidate."...

- **Double Dipping Intent** - It seems that several Demo incumbent officeholders filed Declarations of Intent for more than one office. Here's the list: David Roberti (Treasurer & BoE); Gwen Moore (Sec. of State & Assembly); Burt Margolin (Insurance Comm. & Assembly); Johan Klehs (BoE & Assembly); and

Brad Sherman (Controller & 3 different BoE seats). Shouldn't there be a new law or something which bans this double intent stuff???

- **Insurance Commissioner** - State Sen. Art Torres (D-L.A.) officially entered this race on Feb. 15th. He thus joins Assemblyman Burt Margolin(D-L.A.) as one of two major frontrunners for this office...

- **Lt. Governor** - GOP Assemblyman Stan Statham of Redding has hired savvy NY-based media consultant Jay Severin to produce his TV/radio spots for the primary. Also aboard the campaign is The Tarrance Group, who will handle polling. Fundraising and other consulting services will be handled by Tom Hall and his Maverick Group. Hall is a Demo who has put partisanship aside because of a long and close friendship with Statham. Devin Statham, Stan's son, will handle daily management...

...Sources say Statham is taking this primary very seriously and has expanded his issues base to include subjects other than his initiative to split Calif. into 3 States. But if there's one thing Statham has to be careful of, it's the "Seymour Trap." Statham has to make sure that PRO-choice GOP women support him and not Wright, who is PRO-life...

- **U.S. Senate** - Freshman U.S. Rep. Michael Huffington(R-Santa Barbara) has announced his campaign management team. The Wirthlin Group will handle polling & strategy; Gannon McCarthy Mason Ltd. have been signed as media consultants; Bruce Nestande will handle grassroots & consulting work; Carlos Rodriguez and Ken Khachigian have both been signed as consultants; and John Nelson has been hired for issues research...

- **Attorney General** - Scratch L.A. City Atty. James Hahn from the Demo primary. Most sources were confident he wouldn't run...

- **Controller** - All 3 Demo men in this race, Rusty Areias, Brad Sherman & Don Perata, have done opposition research on the lone Demo female, business exec. Kathleen Connell of L.A. The *main focus* of these op research reports is on Connell's L.A. City Hall service from 1977-83 as Director of Housing for former Mayor Tom Bradley, who has endorsed Connell's

bid for controller. All 3 op research reports contain either clips or references to both the L.A. Times and the old Herald Examiner. Both papers wrote stories that were highly critical of Connell and her management of the city's housing department. Stay tuned...

U.S. HOUSE RACES: '94 TARGET LIST IS LONG.

Editor's note: Although the deadline for filing for the U.S. House of Representatives is still about 3 weeks away, here's a list of possible targets for the 1994 election cycle...

- **GOP Targets** - Republicans have high hopes in 1994. Although what you are about to read is **not** an official list by any means, CALPEEK sources believe that most of those mentioned here will end up on the GOP target list. Targeted Demos include: Tony Beilenson(24th CD); George Brown Jr.(42nd CD); freshman Sam Farr(17th CD); Vic Fazio(3rd CD); Jane Harman(36th CD); Richard Lehman(19th CD); and Lynn Schenk(49th CD). Very predictable targets. Of this group, some think Farr, Fazio, Lehman and Brown look safe at this point, but Harman, Schenk and Beilenson may have a tough time...

- **Demo Targets** - The list of Republican incumbents seems rather long and some of those on the "hit" list appear to be rather safe. Here's the list: Ken Calvert (43rd CD); John Doolittle(4th CD); Bob Dornan(46th CD); Carlos Moorhead(27th CD); Richard Pombo (11th CD); Wally Herger(2nd CD); Bill Baker(10th CD); Elton Gallegly(23rd CD); Steve Horn(38th CD); Duncan Hunter(52nd CD); and two OPEN seats --- the 44th CD (McCandless); and the 22nd CD (Huffington). On the watch list is U.S. Rep. Jay Kim...

...Of this group, most think Doolittle, Moorhead, Herger, Baker and Hunter are in good shape. Calvert is a **definite target**, but he may face as **strong primary challenge** in June, and thus might not even be around for the November election. For those who haven't heard, Calvert was found asleep in his car by local cops, but he wasn't alone. There was a hooker with him, although the prostitute says they were just talking. No arrest, but an embarrassment. As for Kim, the feds are still investigating allegations that he used corporate money for his 1992 campaign. No word yet as to whether one of Kim's GOP rivals from 1992, Jim Lacy, will file against Kim. Stay tuned...

LONG BEACH MAYOR'S RACE: WHO'S LEADING??

Editor's note: Here is CALPEEK's update & analysis on the race for Mayor of Long Beach, Calif.'s 5th largest city, with two months to go...

...There are two schools of thought about this race:

1) voters are in an unpredictable and angry mood, and thus incumbents and other elected officials are at risk; and 2) the first theory is wrong and it just depends on the incumbent...

...Mayor Ernie Kell has five serious challengers, plus the "Gong Show" candidates, all taking shots at him in hopes of getting past the April 12th primary and into the June 7th runoff. Kell has deep pockets (one source says he'll throw \$200,000 to \$300,000 of his own money into the race without batting an eye) and a solid bloc of support. But is it enough to make the runoff??? Some sources suggest that Kell's negatives are so high that he won't make it. Others disagree...

...Numerous sources, both from other campaigns and neutral observers, say the candidate who is making the most news and moving up the fastest is realtor and businessman Frank Colonna. He surprised lots of insiders by his ability to collect the biggest warchest (in donations) and has impressed voters with his message on CRIME. He is a wonk on policy & detail and he looks a little like the late JFK...

...Right up there with Colonna is businessman Don Westerland, who was second to Colonna in fundraising. He's got lots of business support and some think he has a good shot at making the runoff. Next to Westerland in the top tier is Beverly O'Neill, the former community college president who has the best resume in town, but has been MIA until recently. One neutral source called her, "The best kept secret in Long Beach." The key to her success will be money and not talking about inane issues such as "cafeteria food."...

...Just below this group in the 2nd tier is Councilman Ray Grabinski, who hasn't done all that well in fundraising, but is described as being *The Working Man's Candidate*. The Long Beach PD love this guy and he's at his best when doing neighborhood politics. On the bottom tier among the serious candidates is Councilman Jeff Kellogg, who has lots of GOP support, but just isn't going anywhere. His call for Gov. Wilson to

send in the CA National Guard to help Long Beach with its crime problem was a bust...

...FYI: The Long Beach Business Journal's George Economides rates O'Neill & Grabinski as the top two candidates, with Colonna in 3rd. And an early January poll for O'Neill by Fairbank, Maslin, Maullin shows her with about 25% support, followed by Kell at about 20%. The poll also shows Kell and city hall candidates with very high negatives. A poll for Colonna, taken about the same time by pollster Arnold Steinberg, is "pretty close" to the Fairbank poll, according to Colonna sources, but it shows Kell's negatives as "off the map." Stay tuned...

COUNTY SUPES RACES: MORE CONTESTS.

Editor's note: Here is the 6th in a series of stories about CA County Supervisor races taking place in June & November...

● **San Diego** - Update: add the name of business & broadcasting exec. Mateo Camarillo to the list of those running for the OPEN seat of retiring Sup. Leon Williams. Others in the race are school board member Shirley Weber and S.D. Councilman Ron Roberts. Camarillo has hired consultant Herb Williams...

● **Riverside** - Update: running for retiring Sup. Pat Larsen's seat is Cathedral City Mayor Carol Engelhard. She has hired Englander, Wooldridge et al to run her campaign...

● **Sonoma** - Incumbent Sup. James Harberson will seek another term, but Sup. Nick Esposti is retiring. Healdsburg Councilman Peter Foppiano and Onita Pellegrini, an aide to former Assemblyman Bev Hansen, are set to battle for this seat. Pellegrini has hired consultant Herb Williams...

● **Los Angeles** - Update: former county fire Capt. Don Wallace is an official candidate in the race to replace retiring Sup. Ed Edelman. Still looking things over is businessman Nick Patsaouras. L.A. Councilman Zev Yaroslavsky, with a monster warchest of \$700,000 is the odds on favorite in this race...

● **Tuolumne** - Both incumbent Supes Kathleen Campana and Ken Marks will seek reelection. Neither has serious opposition as yet. Marks has hired consultant Herb Williams. Stay tuned...

GARAMENDI TO ADDRESS L.A. PA OFFICERS FEB. 24.

Calif. Insurance Comm. John Garamendi(D) will address members of the L.A. Public Affairs Officers Assn. on Feb. 24, 11:30 a.m. at the L.A. Hilton Hotel. Garamendi's speech is titled, "Making Calif. Work." For info, call Karen Legier at ARCO (213)486-1931...

CALPEEK's ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

- **"3 Strikes" Update** - Law enforcement groups who support GOP Assemblyman Richard Rainey's "3 Strikes" bill, AB 1568, have disclosed yet another flaw in the "3 Strikes" Initiative by Mike Reynolds of Fresno. According to CALPEEK sources, if the Reynolds initiative were to become law, Calif. stands to lose a huge amount of Federal dollars because Calif. won't be allowed to participate in the U.S. Regional prison system, as outlined in the crime bill now before congress. Why? Because the Reynolds initiative (and the identical Jones/Costa bill) **locks in** the existing credit system (time off for good behavior) at 50% on the 1st offense; and only 80% on the 2nd offense. The feds require that convicts do at least 85% of their time before being released on parole...

- **Clay Jackson Sentenced** - Lobbyist Clay Jackson has been given a 6 1/2 year sentence in a Federal prison for his conviction on political corruption charges. Jackson's attorney will appeal...

- **Where's Carpenter Hiding?** - For those who may have missed it, former BoE/State Sen. Paul Carpenter has jumped bail after being convicted with Clay Jackson on political corruption charges. **So where is he?** Fax your best guess to (310)657-4340. You can be outrageous, but keep it printable --- and short...

- **Ferguson's Coup** - GOP Assemblyman Gil Ferguson of Newport Beach *won't seek reelection in 1994*. By his action, he has put himself into a good position to run for the State Senate seat now held by Marian Bergeson, who is a favorite to win a seat on the Orange Co. Board of Supervisors in June. If she wins, there will be a 1995 special election to fill out her term and Ferguson hopes voters will remember that because of his action, there **won't** have to be a 2nd special election --- for his seat. Ferguson's move puts pressure on

fellow GOP Assemblymember Doris Allen, who'd also like to run for Bergeson's seat...

- **No Quake Assistance for CA Illegals** - As part of the almost \$9 billion U.S. earthquake relief package for Calif., there is a provision which bans long term assistance to illegal immigrants. Now GOP Assemblyman Pat Nolan of Glendale has introduced AB 2607, which does the same thing with regard to CA quake relief. The bill has been assigned to the Assembly Housing & Community Development Cmt. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- The new president of the **CA Coalition of Law Enforcement Assns.** is CCPOA's Don Novey. The new VP is Wendell Phillips, president of the Sacto Co. Deputy Sheriffs Assn. John Rose, pres. of the Long Beach POA, is the new secretary; and Don Blankenship, pres. of the Santa Ana POA, is treasurer...

- The Demo opposition research firm Smart Campaigns, Inc. has added two new associates: Laura Braymer and Monique Kuykendall...

- Joel R. Maliniak has been appointed press secretary of the CA Democratic Party by CDP chair Bill Press...

- Former L.A. Councilwoman Joan Milke Flores has formed The Joan Milke Flores Group, Inc., a government affairs/pa consulting firm. Key officers include Anthony Pescetti, Michael Monagan, Bernie Evans, Phillip Peterson and Valerie Flores. Offices are at 700 S. Flower St., Ste. 1100, L.A. 90017 (213)892-6334; and 400 Capitol Mall, Ste. 900, Sacramento, CA 95814 (916)449-3981...

- Bob Stiens, most recently with Cerrell Associates, has opened his own campaign management/consulting business. RKS Strategies is at 1345 Cabrillo Park Drive, Ste. K-8, Santa Ana, CA 92701. (714)218-7383 & (213)349-0661...

- John Whitehurst's firm, The Strategy & Campaign Mgt. Group, has moved to 1 Sutter St., Ste. 800, S.F. 94104. New phone is (415)421-4515...